



Assalammualaikum Warahmatullahi Wabarakatuh, Alhamdulillah, all praises to Allah S.W.T for His continuous guidance and blessings, enabling the successful publication of the Malaysian Research and Education Foundation (MyREF) Annual Report for 2023.

The year 2023 has been a year of strong progress for MyREF, marked by important achievements in both training programme and research. Looking back at this year's efforts, it is clear that these activities have been a great contribution in helping Malaysia continue its path of recovery and growth. MyREF has played a key role in developing skills and supporting educational initiatives that benefit communities in need.

One of the highlights this year was the expansion of the MyREF HijrahPreneur Skills Program (MyREF HSP). Initially created to help the Hijrah Community, MyREF HSP has now extended its reach to a wider group, including Muallaf and the B40 community. With two successful batches completed in 2023, we are excited to continue this program into 2024. We are confident that it will continue to uplift even more individuals, giving them the knowledge and tools they need to grow their businesses and improve their livelihoods.

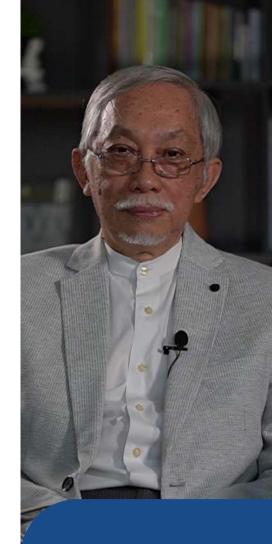
In terms of research, our team has explored a wide range of current issues and provided valuable insights. The research conducted this year addressed both local and global challenges, offering practical solutions and strategies that will help shape Malaysia's future. By focusing on areas like education, workforce development, and social change, we aim to contribute positively to the nation's progress.

As we move forward into the coming year, MyREF remains dedicated to its mission of driving innovation and resilience. The success we have achieved would not have been possible without the support of our partners and collaborators, and we are grateful for the collective effort that has brought us this far. Together, we will continue to create opportunities for people and communities to succeed, guided by our Islamic principles and values.

InshaAllah, we look ahead with optimism and determination, ready to work towards even greater achievements for the benefit of the nation and its people. Thank you to our hardworking staff, trustees and all those who have supported our effort.

Wassalamualaikum Warahmatullahi Wabarakatuh.

Emeritus Professor Dato' Abang Abdullah Abang Ali Chairman and Trustee, Malaysian Research and Education Foundation



HAIRMAN MESSAGE

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About MyREF

The Malaysian Research and Education Foundation (MyREF) is a registered entity under the Trustees (Incorporation) Act 1952 (Act 258) and operates under the governance of the Legal Affairs Division, Prime Minister's Department. Since its establishment in 2016, MyREF has been actively engaged in infrastructure, education, and construction projects both domestically and internationally, including in conflict zones such as Gaza and Yemen.

In 2020, MyREF expanded its mandate to encompass strategic research and educational development across various fields, including science, technology, engineering, social sciences, human capital, and the economy. Its mission is to advance research and education as catalysts for building a sustainable community and nation. To support this mission, MyREF has organized numerous initiatives, including training programs, social engagement activities, webinars on professional and educational development, and community outreach programs.

Despite the challenges posed by the COVID-19 pandemic, the majority of these programs were successfully delivered virtually, achieving their objectives and aligning with MyREF's overarching vision and mission.





Vision

To be the leading local and global foundation for Research and Education



To utilize Research and Education as means to develop sustainable nation and communit



Objectives

- To develop local and international research, study and education program in line with the UN Sustainable Development Goals.
- To promote human capital development through research and education.
- To increase access to technical and vocational education locally and globally.



MyREF Certificate of Incorporation

In 2021, the Malaysian Reconstruction Foundation officially transitioned to the Malaysian Research and Education Foundation (MyREF) following approval from the Legal Affairs Division of the Prime Minister's Department, reflecting its expanded mandate and functions.



AKTA PEMEGANG AMANAH (PEMERBADANAN) 1952 [AKTA 258]

Dalam Perkara
MALAYSIAN RESEARCH AND EDUCATION FOUNDATION
Dahulunya dikenali sebagai MALAYSIAN RECONSTRUCTION FOUNDATION PPAB-08/2016

Dan Dalam Perkara

PROF. EMERITUS DATO' ABANG ABDULLAH BIN ABANG ALI (NO. K/P: 520524-13-5379)
IR. AHMAD BIN TAMBY KADIR (NO. K/P: 550118-04-5025)
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MOHD KHAIRUDDIN BIN RAIS (NO. K/P: 800304-01-6075)

Pemegang-Pemegang Amanah yang dilantik oleh MALAYSIAN RESEARCH AND EDUCATION FOUNDATION

Dan Dalam Perkara

AKTA PEMEGANG AMANAH (PEMERBADANAN) 1952 [AKTA 258]

SIJIL PEMERBADANAN

YANG BERHORMAT MENTERI DI JABATAN PERDANA MENTERI setelah menimbangkan pernyataan dan butir-butir dalam satu permohonan bertulis bertarikh 28hb Julai 2019 dan ditandatangani oleh pemegang-pemegang amanah yang dilantik oleh MALAYSIAN RESEARCH AND EDUCATION FOUNDATION untuk Sijil Pemerbadanan di bawah Akta Pemegang Amanah (Pemerbadanan) 1952:



DAN SETELAH MENGAMBIL KIRA had, jenis dan tujuan-tujuan dan lainlain keadaan MALAYSIAN RESEARCH AND EDUCATION FOUNDATION:

DAN SETEAH MENIMBANGKAN pemerbadanan tersebut suai manfaat, DENGAN INI MEMBERI SIJIL PEMERBADANAN kepada pemegang-pemegang amanah bagi MALAYSIAN RESEARCH AND EDUCATION FOUNDATION dan adalah pada. 17. DEC 2001. diperbadankan dengan nama THE TRUSTEES OF MALAYSIAN RESEARCH AND EDUCATION FOUNDATION REGISTERED tertakluk kepada syarat-syarat dan arahan-arahan yang berikut:

- Objektif dan aktiviti Pertubuhan Pemerbadanan hendaklah selaras dengan sebagaimana yang diperuntukkan oleh Surat Ikatan Amanah bertarikh 21hb April 2016, Surat Ikatan Amanah Tambahan Pertama bertarikh 15hb April 2019 dan Surat Ikatan Amanah Tambahan Kedua bertarikh 20hb Oktober 2020;
- Tempoh perkhidmatan, kelayakan dan bilangan Pemegang Amanah Pertubuhan Pemerbadanan adalah sebagaimana yang diperuntukkan oleh Surat Ikatan Amanah bertarikh 21hb April 2016, Surat Ikatan Amanah Tambahan Pertama bertarikh 15hb April 2019 dan Surat Ikatan Amanah Tambahan Kedua bertarikh 20hb Oktober 2020;
- Syarat-syarat pemegangan dan hilang kelayakan jawatan pemegangpemegang amanah hendaklah sebagaimana yang diperuntukkan oleh Surat Ikatan Amanah bertarikh 21th April 2016, Surat Ikatan Amanah Tambahan Pertama bertarikh 15th April 2019 dan Surat Ikatan Amanah Tambahan Kedua bertarikh 20th Oktober 2020:
- Cara pelantikan pemegang-pemegang amanah yang baharu hendaklah sebagaimana yang diperuntukkan oleh Surat Ikatan Amanah bertarikh 21hb April 2016, Surat Ikatan Amanah Tambahan Pertama bertarikh 15hb April 2019 dan Surat Ikatan Amanah Tambahan Kedua bertarikh 20hb Oktober 2020;



2



- Pemegang-pemegang amanah hendaklah mempunyai dan menggunakan suatu rekabentuk meterai am yang diluluskan dan ditunjukkan di sini;
- Meterai Am hendaklah disimpan dengan selamat sebagaimana yang diperuntukkan dalam Surat Ikatan Amanah bertarikh 21hb April 2016, Surat Ikatan Amanah Tambahan Pertama bertarikh 15hb April 2019 dan Surat Ikatan Amanah Tambahan Kedua bertarikh 20hb Oktober 2020 dan
- 7. Meterai Am tidak boleh dicapkan pada mana-mana suratcara kecuali dengan kebenaran daripada Lembaga Pemegang Amanah sebagian yang diperuntukkan dalam Surat Ikatan Amanah bertarikh 21hb April 2016, Surat Ikatan Amanah Tambahan Pertama bertarikh 15hb April 2019 dan Surat Ikatan Amanah Tambahan Kedua bertarikh 20hb Oktober 2020.

Bertarikh 17 DISEMBER 2020 .

(DATO' TAKIYUDDIN BIN HASSAN) MENTERI DI JABATAN PERDANA MENTERI (PARLIMEN DAN UNDANG-UNDANG)





3

Board of Trustees



Emeritus Prof. Dato' Ir. Abang Abdullah Abang Ali Chairman



Ir. Ahmad Tamby Kadir Trustee



Ir. Megat Johari Megat Mohd Noor Trustee



Dr. Mohd Fauzi Shaffie Trustee



Ts. Mohd Khairuddin Rais Trustee

Management Team



Ts. Mohd Khairuddin Rais Chief Executive Officer/Trustee

MyREF'S Subject Matter Expert



Mr. Fariz Asyraf Awalludin Digital Economy



Ts. Muhammad Johari Rahmad System Development



Dr. Saiyidi Mat Roni Economy & Finance



Ir. Dr. Mas Sahidayana Mokhtar **Business Management**



Dr. Khadijah Ismail Social Science



Ts. Dr Masri Sahri Cyber Security

MyREF's Staff



Dr. Nurul Suhada Ismail Head of Research & **Development Division**



Dr. Noor Hidayah Samsudin Head of Education & Training Division



Nur Athirah Md. Mohtaz Administration & Operation Executive



Lubna Mohd Khalid **Project Executive**



Siti Nurul Hidayah Mohd Ramli Project Executive



Nur Aina Makhtarudin **Project Executive**



Shahira Sukiman **Project Executive**



Puteri Shasha Fiena **Abd Shukor** Project Executive

Activities on Research and Development



1. Research Project

i. Study on Islamic Affairs

Fiqh Haji: Kewajipan Mentaati Ulil Amri dan Larangan Mengambil Hak Orang Lain Semasa Pelaksanaan Haji

This research study examines the obligation to obey leaders (*ulil amri*) and the prohibition against breaching the rights of others during *Hajj*. Despite the fact that *Hajj* is a religious obligation for the financially and physically capable Muslims, some pilgrims often violate regulations, such as wearing ihram without the prior intent of entering into *ihram* in order to pray or perform *tawaf* in the *mataf*, or entering restricted areas without proper permits. These violations, often overlooked, affect the quality of *Hajj* and involve breaching the rights of other people performing the *Hajj*. The study uses qualitative data and content analysis by identifying the *dalil* and rulings related to these violations. It also seeks to study the extent to which the regulations issued by the leaders should be obeyed. The research highlights the religious mandate of obeying instructions by people of authorities (or leaders) and disobedience is considered as a sin which compromises the sanctity of a pilgrimage.

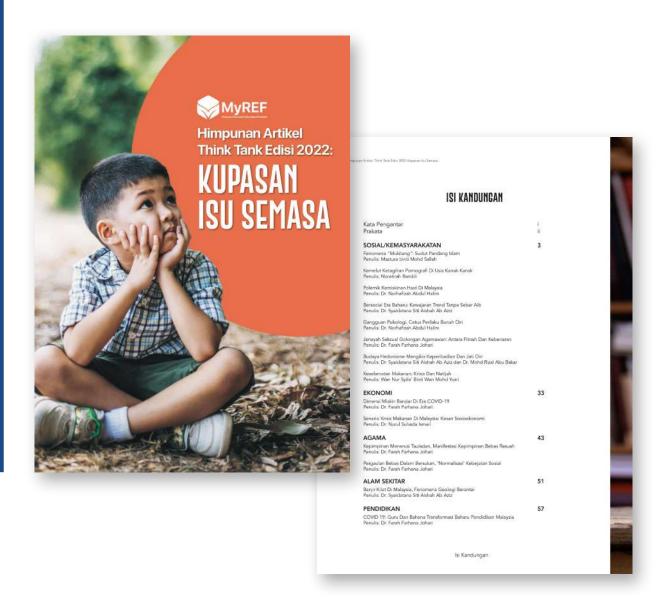
The article was successfully published in *Sinar Islam Plus, Sinar Harian*, MyREF websites, and social media on July 1, 2023. The publication aimed to raise public awareness, particularly among pilgrims in Malaysia.



2. Publication of Articles

i. Himpunan Artikel Think Tank Edisi 2022: Kupasan Isu Semasa

This book is a compilation of monthly Think Tank articles published between December 2021 and December 2022. It is registered with an ISBN number and available in both digital and physical formats through MyREF website. The articles are organized under several key themes, including Social, Economic, Religious, Environmental, and Educational issues. Each topic reflects MyREF's efforts to convey information and knowledge to the public in a light and easy-to-understand format. Ultimately, this collection aims to offer meaningful discussions, analyses, and practical solutions that can benefit and positively influence readers.



ii. MyREF Think Tank 2023



January Edition

Title – Poligami: Antara Sunnah dan Tanggungjawab

Islam permits polygamy for the benefit of the Muslim community in building a harmonious family institution (mawaddah). Discussions about polygamy provoke various reactions from our society and the concept of polygamy polarizes people – some people agree

on its implementation whilst some others oppose to it. Several questions arise when people are discussing polygamy which include: How necessary is polygamy? What are the core responsibilities of a husband who practices polygamy? For those who disagree with polygamy, can they be thought as committing a blasphemy for opposing the law ordained by the God? Or can they be thought as not opposing the law dictated by the God per se, but instead they are just against the way it is implemented by most Muslim men based on the indications by the statistics of tempestuous polygamous marriages? This article addresses these concerns by examining the issue through the lens of both the sunnah and the associated responsibilities of men with polygamy. In their pursuit of practicing the sunnah, apparently it slipped the minds of many Muslim men in considering the other more demanding responsibilities associated with a polygamy which could eventually do more harm than good.



February Edition

Title – Lelaki Alfa: Antara Realiti dan Fantasi

An individual's personality determines their behaviour. Alpha males are often described as having attractive personalities and appear seemingly perfect in terms of physical exteriors and attitudes. This article explores the definition and characteristics of an alpha male,

as well as comparisons between alpha, beta, and omega traits. The concept of an alpha male is also discussed from both religious and psychological perspectives. Ultimately, being a man of quality is not solely dependent on a single personality trait; it requires a combination of several personality traits.



March Edition

Title - Puasa: Ibadah dan Kesihatan

This article explores the differences between fasting during *Ramadan* and the increasingly popular practice of diet known as intermittent fasting (IF). The article seeks to explain the science behind fasting and its integral benefit of weight loss apart from providing some tips on gaining proper nutrition

during *Ramadan*, under the various article topics: Quantity and Quality, Fasting not Feasting, and the *Sunnah* practices during fasting. In conclusion, both types of fasting (*Ramadan* fasting and IF) offer various health benefits. However, the health benefits of fasting should not be of the primary objectives of Muslims performing this practice. Fasting during *Ramadan* is a revered practice originally aimed to symbolize an undisputed obedience towards the decree of Allah SWT which ultimately serves as an opportunity for the atonement of our sins and misdeeds.



April Edition

Title – Umrah: Melancong atau Beribadah?

Umrah is a form of God worshipping rituals that complements the *Hajj* and can be performed anytime, unlike the ritual of *Hajj* which is restricted only in the month of *Zulhijjah* according to the *Hijri* calendar. Recently, there has been a growing trend of

pilgrims showcasing their explicit *Umrah* experience by posting on social media platforms such as Instagram and Facebook. This trend caused many Muslims to lose their focus and original purposes in performing their *Umrah* rituals due to the distractions stemming from the desire to update their online friends and followers by uploading their snapped photos into their various social media platforms. This article discusses the importance of intention *(niyyah)* and sincerity *(ikhlas)*, as well as the benefits obtained by those who perform *Umrah* purely for the sake of gaining Allah's recognition, not validation of followers on the social media.



May Edition

Title – Trend Buku Healing, Adakah Satu Solusi Berkesan?

The trend of "healing" books, which often feature only a few words or merely a couple of lines per page with a style of short phrases, has surged since the COVID-19 pandemic. These books are particularly popular among younger generations who are accustomed to

brief and succinct messages on social media. Some people claimed that healing books are appealing especially to those who feel empty and are seeking emotional healing. However, such books are not a long-term solution or remedy for a broken heart. Rather, it provides a temporary relief. This article further explores the advantages and disadvantages of healing books and offers long-term solutions to address these issues.



June Edition

Title – Rakyat Memilih: Pilih Calon dengan Ilmu

As a Malaysian citizen, it is crucial for every individual in this country to fulfill their national responsibility by participating the election process and cast a vote. However, not everyone realizes that this process is a responsibility that should be carried out with a great

care and awareness apart from having a good grasp on Malaysian and global political literacy. This is because it does not only affect individuals but also the community and the nation at large. This article discusses the steps to become an informed voter by evaluating manifestos that benefit the people, choosing representatives who genuinely care, and tips on how not to be influenced solely by the religious or racial sentiments. As voters and citizens, we must enhance our knowledge which will enable us to make rational and informed decisions when selecting candidates and casting our votes. In building the bright future of our beloved country, voting is not an option but rather a responsibility.



July Edition

Title – Sokongan Sosial: Kunci Tangani Masalah Kesihatan Mental

Mental health is a crucial aspect of overall human well-being. This is because good mental health enables individuals to live and enjoy life in a positive and balanced way. The percentage of mental health issues is expected to continue rising and becoming

the second most serious health concern for Malaysians (after heart disease) by the year 2030. Social support plays a vital role in achieving and maintaining good mental health, as well as in the prevention and recovery from mental health issues. Therefore, this article provides several steps that can be taken to help and support the members of our circle who are facing mental health challenges.



August Edition

Title – Hak Kanak-Kanak: Ibu Bapa Perlu Ambil Peduli

Children are the essential part of our society and they are blessings from God to married couples who wanted to become parents. They are the crucial pieces of puzzles that make up the bases of our community by playing the integral role for the development of

future society with utmost prosperity and harmony. However, due to their limitations (physical, mental, and emotional immaturity), young children must be granted protection, care, and special assistance after birth. This article discusses children's rights from the perspective of the national law (Act 611), international law, and Islam. It also suggests important steps to enhance commitment to children's rights in Malaysia.



September Edition

Title – Liberalisme Agama: Pemikiran yang Merosakkan Akidah

This article explores the history of liberalism from the post-independence era to the present, highlighting its contradictions with the beliefs of *Ahli Sunnah Wal Jamaah*, which is the core belief of monotheism in the Islamic Malaysian society. Ideologies such as

pluralism, or the ones questioning the criteria and ethics of prophet-hood (the Quranists), denying the disciplines of Islamic knowledge, and believing that human reasoning is on par with divine revelations (wahyu) – are all contenders to the mainstream beliefs in Malaysia. Additionally, this article discusses human rights and freedom from an Islamic perspective. It concludes by commending our society to return to the original teachings of the *Quran* and *Hadith* as established by reputable scholars.



October Edition

Title – Program Jualan Rahmah dan Program Menu Rahmah: Adakah Adil untuk Semua?

In the last two decades (2000 to 2019), global food inflation showcased an annual increase of approximately 2.8%. This phenomenon was driven

by the 4C factors – COVID-19 (which caused significant disruptions in supply chains), Conflict (the Russia-Ukraine conflict), Climate (climate change leading to rising global temperatures), and Currency (currency instability). All of these have contributed to a staggering hike in food prices globally. To address this issue, the Government introduced the RAHMAH Initiative. This article explains the impact of this initiative on businessmen/entrepreneurs, consumers, and the national economy.



November Edition

Title – Demokrasi Liberal: Adakah Masih Relevan?

The term "liberal democracy" is frequently used by the media to discuss governance systems, particularly the ones pertaining to the West world. However, are we aware that this liberal democratic system has actually existed in our country since our

independence era? This article delves deeper into the definition and characteristics of liberal democracy, its history and ideology, as well as the advantages and disadvantages of adopting this system of governance in a country. Ultimately, no system of governance could be singled out as perfect for it to be applied to all governments due to the fact that each country is established on the grounds of various distinct demographics and populations. It has become the responsibility of leaders to examine the best governance model and establish a strong national political microcosm to ensure a stable country steered into robust and sustainable future.

iii. Article Publication in Dewan Bahasa dan Pustaka (DBP)

Title: Analisis Belanjawan 2023: Santuni Golongan Rentan dengan Sewajarnya

The 2023 Budget was presented by Datuk Seri Anwar Ibrahim in February 2024 with the theme "Building a Civilized Malaysia." To enhance readers' understanding, MyREF team successfully wrote an analysis of the 2023 Budget, focusing on vulnerable groups in Malaysia. The article provides a detailed explanation of these groups apart from the allocations provided by the government to alleviate their burden. This article was successfully published in July 2023 edition of *Dewan Ekonomi* magazine.

Authors: Dr. Nurul Suhada Ismail & Nur Aina Makhtarudin







3. Conference Participation

MyREF team submitted and presented a journal article at the International Conference on Entrepreneurship, Business, and Technology 2023 (InCEBT23) which was held at Everly Hotel, Putrajaya, on the 14th and 15th October 2023. The team was honoured with two awards: the Best Paper Award and the Best Presenter Award. The article will be published in a Scopus-indexed journal.

Authors: Dr. Noor Hidayah Samsudin, Dr. Nurul Suhada Ismail, and Nur Aina Makhtarudin.



The Effectiveness of MyREF HijrahPreneur Skills Program in Enhancing Economic Sustainability among Hijrah Community

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compenentive guidance and support in numerous forms. This effort is necessary to pervent members of this group from receiving back to their previous circumstances. By eccognizing this need, the Malaysian Research and Education Foundation (MSERF) steeped in to assist the *hipsal* community in enhancing learning the steeped of the size of participants. This study employed the action recent method with the incorporation of observation and open-needled questionanies methods in order to achieve its two primary objectives. The objectives are to identify the skills development from the *hipsal* community and analyse the program's effective and the company of the content analysis method, this study demonstrates the skills development program when the companies of the content analysis method, this study demonstrates the skills development program when the companies of the content analysis method, this study demonstrates the skills development program when the companies of the content analysis method, this study demonstrates the skills development program when the content analysis method, this study demonstrates the skills development program when the content analysis method, this study demonstrates the skills development program when the content analysis method, the study demonstrates the skills development program when the content analysis method, the study of the proprise method that the content analysis method and the study of the proprise method and the study of the proprise method and the study of the proprise method and the study of the study

Keywords: Hijrah Community, Economy, LGBT, Drug Abuser

1 Introduction

Lesbian, Gay, Bisexual and Trunsgender (LBGT) issues and substance abuse are pressing social challenges that have gained constant debate and attention due to their complex nature. The LGBT phenomenon not only raises moral and religious questions but also challenges established societal norms and cultural values. In addition, mag abuses of the negage in criminal activities to support addiction and result in legal issue. Due to uncommon behaviours, many individuals find it challenging to sceep its continuous control of the cont

4. Webinar Series

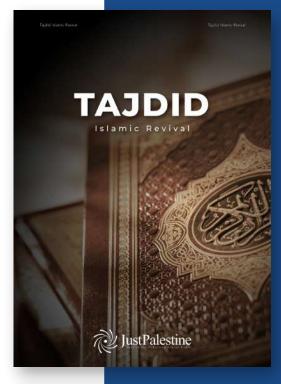
A webinar entitled *Tips Penulisan Proposal untuk Geran Penyelidikan* was conducted on August 5, 2023, featuring a distinguished speaker Dr. Hayrol Azril. The session was aimed to provide researchers, academics, postgraduates and grant applicants with valuable insights in writing successful research grant proposals. Dr. Hayrol Azril shared a practical, step-by-step guidance in constructing proposals, emphasizing the importance of clarity, strategic alignment with grant objectives, and demonstrating the potential impact of the proposed research. The webinar also addressed common challenges in grant writing and provided participants with valuable tips to improve their chances of securing funding.

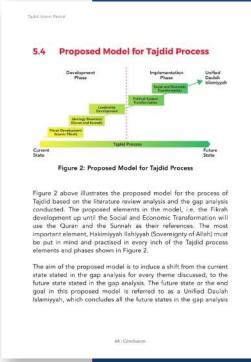


5. Special Project: Research Sub-Comm for Justice for Palestine Action Front (JPAF)

i. Tajdid – Islamic Revival

The Islamic Caliphate, which existed from the time of the Prophet Muhammad PBUH until its dissolution in 1924 (as marked by the fall of the Ottoman Caliphate), indirectly initiated a Tajdid (revival) movement as the Ummah envisioned the return of governance employing the fundamental Islamic principles. This study aims to explore several aspects related to this revival. It examines the efforts of the Prophet Muhammad PBUH in establishing the Islamic state of Madinah, details of the *Tajdid* movement undertaken by the Khulafa' ar-Rasyidin (and succeeding Khalifahs), and identifies the achievements and inadequacies that contributed to the Caliphate's eventual fall. Additionally, the study analyzes Tajdid initiatives by newer leaders (such as Bediüzzaman Said Nursî, Hasan al-Banna, Sayyid Qutb, and Abul A'la al-Maududi) as well as Islamic movements in Southeast Asia. It further assesses the historical rise and decline of Tajdid and its current state, providing recommendations for contemporary Tajdid to boost Islamic revival. The research employs a qualitative methodology, utilizing data from books and journals on the history of the Prophet Muhammad PBUH, the Sahaba, the Khalifahs, and the leaders of the studied Islamic movements to develop a gap analysis and a Tajdid model.





ii. Himpunan Artikel Insight Edisi 2022: Harapan untuk Palestin

This book is a compilation of Insight articles published monthly from January to December 2022. It is registered with an ISBN number and is available in both digital and physical formats through MyREF website. The JPAF Insight Article Compilation is unique in its approach, with each article dedicated to an international day as designated by the United Nations (UN) Calendar. While this calendar is globally recognized and celebrated, discussions about Palestine often reveal the disheartening state of our world which remains largely indifferent to the ongoing oppression faced by the Palestinian people. In response, JPAF uses these international observations to spotlight the struggles, suffering, and injustices endured by the Palestinians under Israeli occupation. This initiative aims to enhance awareness and provide readers with a deeper understanding on the critical issues confronted by the Palestinian population.







Recognition

On 26th September 2023, the Malaysian Research and Education Foundation (MyREF) received an award from the International Labour Organization (ILO) in recognition of its outstanding contributions to the successful implementation and sustainability of the Skills for Prosperity Programme in Malaysia.

The award was presented during the Final Knowledge-Sharing Seminar for Solutions to Enhance Equity, Quality, and Relevance of Malaysia's TVET System: Lessons Learned and Ways Forward under the Skills for Prosperity Programme, held at the Zenith Hotel, Putrajaya.



Activities on Education and Training





1. Students and Community Social Welfare

i. Helping Hands Program (in collaboration with My Aqsa Defender (MyAD)

The Helping Hands Program was held on 7th April 2023 at PPRT Sungai Kertas, Batu Caves, Selangor, organized in collaboration with My Aqsa Defender (MyAD), Cinta Gaza Malaysia, and Pertubuhan Kebajikan Sedulur dan Harmoni IIUM. This initiative was aimed to provide much-needed support for the local community during the holy month of *Ramadan*, focusing on fostering public spirit and delivering essential food aid.

The main objective of the program was to offer *iftar* meals to the residents, allowing them to break the fast together in a safe and compassionate environment. In addition to this, the program included food aid (distribution of foods such as raw chicken) to help residents with their meal preparations for the days following the event.

The preparation for the event began early, with the representatives from MyREF – consisted of four staff members and three interns – starting their work at 8 a.m. The team was responsible for cooking and preparing meals for the iftar gathering, followed by the distribution of raw chicken to the local residents. The event culminated in a communal iftar, after which the residents gathered for *Maghrib*, *Isyak*, and *Tarawih* prayers, strengthening the spiritual connection within the community.

Overall, the Helping Hands Program had a significant impact, both in terms of providing physical sustenance and reinforcing social bonds within the community. By working together with multiple organizations, the program highlighted the importance of collaboration in addressing the needs of vulnerable communities, especially during Ramadan. MyREF's involvement in this program reflects its ongoing commitment to community engagement and support, making a positive difference in the lives of those it serves.

2. Training Program

i. Program Pemerkasaan Ekonomi Komuniti Bandar 2023

This year, our company had the privilege to conduct training programs for participants from Melaka and Selangor under the Economic Empowerment of Urban Communities Program (*Program Pemerkasaan Ekonomi* Komuniti Bandar/PEKB). A total of 30 participants—15 from Melaka and 15 from Selangor—attended the program which was aimed to enhance their skills in marketing and retail. The session in Melaka was conducted from 11th to 17th June 2023 at Hotel Sentral Riverview Melaka, whilst the one in Selangor commenced from 20th to 26th June 2023 at RHR Hotel in Kajang, Selangor. Each session spanned seven days of in-person training, followed by a three-month monitoring period to track the progress of participants.

Each participant was equipped with essential business tools, including a tablet, smartphone, wireless microphone, ring light, headset, powerbank (20,000 mAh), gimbal, mousepad, 25-cm turntable display, 25-cm photography box, 1-meter wire extension, a studio LED lamp, wireless keyboard and mouse. These tools were provided to ensure that they would have the necessary equipment to enhance their digital presence and improve their marketing strategies.

Throughout the monitoring period (July to September 2023), a significant progress was observed among many participants. Some of them even achieved a notable income increase: one participant from Melaka had a whopping RM50, 130.00 of income in August, reflecting the program's effectiveness in

boosting business growth and income generation. While the majority of them met or exceeded the program's KPI in generating a minimum monthly income of RM600.00, a few faced challenges that we aim to address through a further follow-up support and training.

Our focus remains on empowering participants, particularly women and single mothers, who made up 32.14% of the attendees. The success of this program reaffirms our commitment to eradicate urban poverty by providing skills training and the necessary tools to help participants thrive in a competitive market.

In conclusion, the PEKB for 2023 was a resounding success, delivering tangible benefits to participants from Melaka and Selangor. The combination of hands-on training, comprehensive business tools, and continuous monitoring over three months had significantly contributed to the participants' abilities to enhance their business insight and achieve higher income levels. By focusing on empowering underserved communities, particularly women and single mothers, we have fostered resilience and created new opportunities for a sustainable growth. As we move forward, our commitment in improving the livelihoods of urban communities remains strong, and we will continue refining our programs to ensure a lasting and meaningful impact.

















ii. MyREF HijrahPreneur Skills Program 2022/2023 Session

The year 2023 was a transformative period Malaysian Research & Education Foundation (MyREF). Our flagship initiative, MyREF HijrahPreneur Skills Program (MyREF HSP), supported by Etiga Takaful Family Berhad, was designed to empower marginalized communities, particularly the hijrah LGBT community and former drug offenders, by equipping them with essential entrepreneurial skills. Building on the success of previous programs such as the MyREF Digital Entrepreneur Program (DEP) and MyREF Garment Development Program (GDP), MyREF HSP aimed to deliver more intensive hands-on training, targeting to elevate participants' business knowledge and capacity. This program's dual approach involved "train-the-trainer" and "mentor-mentee" models, fostering a sustainable system for knowledge transfer. The objective was to create a ripple effect by enabling 10 mentors - selected based on their potential - to coach 20 additional mentees from their communities, ultimately expanding the program's reach and impact.



The MyREF HSP began in March 2022 and focused on providing participants with the practical skills through three core sub-programs: MyREF Advanced Digital Entrepreneur Program (ADEP), MyREF Business Management Program (BMP), and MyREF Halal Training Program (HTP). These sub-programs were tailored to equip participants with diverse and vital skills necessary for business growth and sustainability.

The MyREF ADEP was designed to enhance participants' knowledge in digital marketing, covering areas like e-commerce innovation, product branding, strategic business communication, and online payment systems. Practical tasks such as creating social media campaigns, engaging with customers on platforms like Facebook Marketplace, and producing video content for TikTok allowed participants to directly apply what they learned.

The MyREF BMP provided crucial insights into business management including financial reporting, human resource management, and strategic planning – all taught by certified trainers from Universiti Malaya (UM). The BMP ensured participants to be not only familiar with the theory behind business operations but also the skills to effectively manage and scale their ventures.

Lastly, the MyREF HTP was specifically targeted at participants in the food and beverage (F&B) industry, providing in-depth training on halal certification processes, compliance standards, and the MeSTI certification. This component was vital for participants to expand their business reach within the highly competitive and regulated halal market in Malaysia.

achievements of the participants reflected the success of the MyREF HSP. Several participants demonstrated significant growth by expanding their businesses, introducing new products, and increasing their market presence both locally and internationally. The training on digital marketing, business management, and halal certification provided them with the tools to improve their operations, reach to new customers, and enhance their product offers. For instance, participants involved in food-related businesses benefited significantly from the halal certification, allowing them to access larger markets. Participants also showed resilience in overcoming business challenges such as market volatility, operational changes, and technological limitations. Overall, the program equipped them with the skills and knowledge to properly manage their



businesses, leading to increased revenue and business stability.

Despite the program's success, participants faced several challenges, including the fluctuating market demand and inconsistent cash flow, particularly those in seasonal or creative industries. Another significant issue was the limited access to reliable technology and internet connectivity hindered some participants' engagement with the digital training materials. Additionally, the societal stigma faced by many participants from marginalized backgrounds also continued to affect their business prospects. Addressing these challenges in future programs is critical. More structured financial planning training, better access to technological resources, and enhanced community support systems would help participants overcome these obstacles more effectively.

On August 15, 2024, the program concluded with a formal graduation ceremony held at Universiti Malaya (UM). The event, officiated by YB Senator Dr. Zulkifli bin Hasan, celebrated the accomplishments of the 10 mentors who successfully completed the program. Representatives from key stakeholders, including Pusat Pungutan Zakat and Etiqa Family Takaful Berhad, also attended the ceremony. It was a moment of pride for the participants as they were awarded with certificates and essential tools to further support their business growth. The exhibition held after the ceremony showcased the products and services developed by the participants, highlighting their journey and success throughout the program. This event highlighted the impact of the program, not only on the participants but also on the broader community, as mentees benefited from the mentorship and guidance of the trained entrepreneurs.

In conclusion, the MyREF HijrahPreneur Skills Program played a pivotal role in shaping the entrepreneurial paths of its participants. By combining digital marketing, business management, and halal certification training, the program empowered participants to develop sustainable businesses. The mentor-mentee model expanded the

program's reach, creating a network of support and knowledge-sharing within the communities involved. While challenges like market volatility, technology access, and societal stigma persist, the resilience and determination shown by the participants are a testament to the program's effectiveness. Moving forward, MyREF remains committed to refining and improving the program by addressing these challenges and continuing to provide participants with the proper tools, knowledge, and support necessary for a sustainable success. The foundation laid by MyREF HSP prepared participants to thrive in their respective industries, contributing to the socio-economic growth of their communities.









iii. Program Kesedaran Halal dan Keselamatan Makanan: Aplikasi kepada Perusahaan Kecil Sederhana (PKS)

In 2023, MyREF, in collaboration with the Institut Penyelidikan Produk Halal (IPPH), Universiti Putra Malaysia (UPM), organized the Program Kesedaran Halal dan Keselamatan Makanan: Aplikasi kepada Perusahaan Kecil Sederhana (PKS). The program took place on the 7th September at Astana Putra UPM and was specifically designed to address the pressing need for greater awareness regarding halal certification and food safety among small and medium-sized enterprises (SMEs) in food industry. This initiative came in response to the growing recognition that many businesses within the SME sector, especially those in food production and distribution, lacked the necessary knowledge and compliance with halal standards and food safety regulations, thus limiting their potential for growth and market competitiveness.

A total of 14 participants attended the program, all of which were owners or operators of food-related businesses. These entrepreneurs represented a diverse range of food enterprises, from small-scale producers to more established food service providers. The program focused on equipping them with a comprehensive understanding on the importance of halal certification in building consumer trust, as well as the critical role of

adhering to food safety standards in ensuring the health and well-being of customers. The sessions provided practical guidance on how to apply these standards in daily business operations, with a particular emphasis on ensuring that the practices were feasible for SMEs with limited resources.

The program not only covered the technical aspects of halal certification and food safety but also fostered an engaging and interactive learning environment. Participants had the opportunity to discuss the challenges they faced in their businesses and seek advice from industry experts and facilitators from IPPH. This collaborative approach allowed for the exchange of ideas and best practices and encouraging participants to take responsible steps toward improving their businesses. Furthermore, the program highlighted the commercial advantages of obtaining halal certification, particularly in accessing larger markets both domestically and internationally in which the demand for halal products continues to grow.

By partnering with UPM's IPPH, MyREF ensured that the content of the program was backed

by academic rigor and aligned with the latest industry standards. This collaboration also highlighted the importance of bridging the gap between academic research and practical business applications, ensuring that participants received relevant and applicable insights that could be immediately integrated into their operations. The support and guidance provided by experts in halal certification and food safety played a key role in addressing the participants' specific needs, ensuring that they would come out of the program with a clearer understanding on how to meet regulatory requirements and enhance their businesses' marketability.

MyREF's initiative through this program is a part of a broader effort to drive excellence, innovation, and sustainable growth within the SMEs sector, particularly in F&B industries. With increasing consumer awareness about halal products and food safety, SMEs must stay competitive by adopting the best practices in these areas. The *Program Kesedaran Halal dan Keselamatan Makanan* is a testament

to MyREF's commitment in supporting SMEs by providing them with the tools, knowledge, and network necessary for their long-term success.

In conclusion, this program successfully addressed the critical knowledge gap within the SME community regarding halal certification and food safety. With the active participation of entrepreneurs and the support of expert facilitators, the program highlighted the importance of these certifications for business growth, both in terms of consumer trust and market expansion. MyREF's ongoing efforts to provide such targeted, impactful programs demonstrate its dedication in empowering SMEs and fostering a more robust, compliant, and competitive food industry in Malaysia. The success of this program not only highlighted the immediate benefits for the participating entrepreneurs but also pointed out to the potential for further initiatives aimed at promoting knowledge and compliance within other sectors of the SME community.

iv. MyREF HijrahPreneur Skills Program 2023/2024 Session (Malacca Batch)

In October 2023, Malaysian Research and Education Foundation (MyREF) initiated the MyREF HijrahPreneur Skills Program (HSP) with the goal of empowering asnaf entrepreneurs through specialized training in digital marketing, business management, and halal certification. This program, supported by Affin Islamic Bank Berhad and Melaka Islamic Religious Council (MAIM), aimed to provide participants with the necessary skills and tools to sustainably grow their businesses.





The first step of the program was a careful selection of participants. In October 2023, interviews were conducted to assess the business potential and commitment of each candidate. After a thorough evaluation, 10 entrepreneurs were shortlisted based on their readiness to learn and their business viability. This cohort represents a diverse range of industries, including food and beverage, crafts, and retail.

On the 5th December 2023, a preliminary session was held at Kompleks Darul Huda, Balai Islam, MAIM. This event marked the official start of the participants' journey in the program. During this session, participants were introduced to the objectives and structure of the training, which would begin in January 2024. They were also provided with an overview of the tools and support they would receive throughout the training. This preliminary session served as a crucial step in setting expectations and preparing participants for the upcoming challenges and opportunities in their business development.

The preliminary session concluded the initial phase of MyREF HijrahPreneur Skills Program. The selected participants are now equipped with a clear understanding on the program's structure and goals, setting the stage for their training in 2024. The full outcomes of the program, including the training and its impact, will be reported in the report of the following year.









3. Webinar and Education Program

i. Professional Development Talk (PDT)

In collaboration with the Malaysia Board of Technologists (MBOT), we organized a series of Professional Development Talks (PDT) in 2023 aimed at enhancing the knowledge and skills of Technologists and Technicians across Malaysia. The PDT series not only provided valuable insights into emerging fields of technology but also contributed to the accumulation of Continuing Professional Development (CPD) points for participants, ensuring that they would remain competitive and up-to-date with current trends in the industry.

Throughout the year, we successfully hosted 11 PDT sessions, covering a wide array of topics across 24 fields of technology recognized by MBOT. These talks, which attracted a total of 462 participants, were delivered by a distinguished panel of speakers from both academia and industry. Speakers hailed from esteemed institutions such as Universiti Kebangsaan Malaysia (UKM), Malaya (UM), International Islamic University Malaysia (IIUM), Universiti Teknologi Malaysia (UTM), Universiti Sains Malaysia (USM), Universiti Utara Malaysia (UUM), and industry leaders including Intel Corporation, Honeyzull Madu Kelulut Asli, and PETRONAS.

The topics covered during the PDT series are as follows:

- 1. Information Systems Audit on Information Security Management System (ISMS)
- 2. Multimedia Application in Real World
- 3. Impact of Quantum Science: From Disruptive Technologies to Planetary Health and Well-Being
- 4. 4D Printable Filament as Smart Biocomposite
- 5. The Future of Mobile Communications towards 6G and Beyond
- 6. The Importance of Hardware Security
- 7. Microbial Fuel Cell as a Future Energy Source Development, Design, Power Generation
- 8. Nanomaterials as Reinforcement in Composite Materials
- 9. Stingless Bee (Front liners in the Ecosystem)
- 10. Technology Innovation in Logistic
- 11. Telecommunication in Oil and Gas Industry



Each session was tailored to address critical developments within its respective field, ensuring that participants not only gained technical knowledge but also understood the broader implications of these technologies for the industry and society as a whole. From advanced topics like quantum science and microbial fuel cells to practical applications such as multimedia, innovation of logistics, and telecommunication in the oil and gas industry, the series presented a comprehensive platform for professional growth.

In conclusion, the 2023 PDT series marked

a significant achievement in our ongoing collaboration with MBOT and reflect our commitment in supporting continuous professional development within the sector of technology. By offering these series, we empowered 462 professionals to stay ahead of technological advancements and fostered an environment of learning and collaboration. As we look into the future, we remain dedicated to expanding this initiative, introducing new and innovative topics, and reaching an even wider audience of professionals. The success of this year's program sets a strong foundation for the growth and evolution of the PDT series in the many years to come.

ii. Career Development Talk (CDT)



In 2023, the Career Development Talk (CDT) program was a key initiative aimed at supporting the career progression of final-year students, recent graduates, and working professionals. Organized in collaboration with Universiti Tenaga Nasional (UNITEN), the CDT series were aimed to equip participants with essential knowledge and skills necessary to excel in today's competitive job market. The program consisted of three targeted sessions, each addressing different but equally important aspects of career development.

The first session on "How to be a Successful Entrepreneur" was delivered by Joziera Johari, the Senior Sales Manager of COWAY Malaysia Sdn. Bhd. In this session, Joziera provided an in-depth exploration on what it takes to become an entrepreneur focusing on accomplishable strategies and the importance of paradigm shift required to build and sustain a successful business. Her experience in sales and leadership allowed her to share real-world examples and practical tips, empowering participants to

consider entrepreneurship as a viable career path. The session covered critical topics such as identifying business opportunities, managing risks, and developing a strong personal brand.

The second session, entitled "Becoming an Employee or the Employer?" featured Rahmah Mohamed Razali, an experienced Education Consultant. Rahmah explored the complex decision-making process that graduates face when choosing between traditional employment and entrepreneurship. session offered a comparative analysis of both paths, outlining the advantages and challenges associated with each one of the options. Rahmah provided guidance on key factors to consider, including job security, financial stability, work-life balance, and longterm career goals, helping participants to make well-informed decisions based on their personal ambitions and industrial dynamics.

The final session which was on the topic of "ImprovetheGraduateSkillsandEmployability" was led by Dr. Iskandar Abdullah, the Director of Graduate Employability and Career Centre in Universiti Malaya (UM). This session focused on the importance of continuous learning and skill development in the evolving job market. Dr. Iskandar emphasized on the growing need for graduates to reskill and upskill in important areas such as digital literacy, critical thinking, and leadership to enhance their employability. He also discussed the role of internships, networking, and industry certifications in improving job prospects and adaptation to technological advancements.

The session provided participants with practical steps they could take to align their competencies with current industry needs, thereby improving their chances of securing meaningful employment.

Overall, the 2023 CDT series successfully attracted 449 participants from a diverse range of universities and organizations, demonstrating the program's broad appeal and relevance. The collaboration with UNITEN and the inclusion of experienced speakers from various fields added significant values to the discussions, making each session not only informative but also accomplishable. The topics covered were timely and aligned with the current demands of the workforce, ensuring that participants were equipped with a deeper understanding on how to navigate the complexities of their career paths.

The success of the CDT program in 2023 highlights the importance of providing continuous professional development opportunities, particularly for those entering or re-entering the job market. By addressing key areas such as entrepreneurship, career decision-making, and employability skills, the program laid a strong foundation for the future career success of its participants. Moving forward, the CDT initiative will continue to flourish based on these accomplishments, adapting to the emerging trends of workforce to remain a valuable resource for career development.





iii. Research and Education Insight 2023 (REdI 2023)



The year 2023 marked a significant chapter in the journey of Research and Education Insight (REdI), a program initiated by Malaysian and Education Research Foundation (MvREF) to provide a platform for thoughtprovoking discussions on contemporary global challenges. In collaboration with Universiti Malaya (UM), Malaysia Board of Technologists (MBOT), and Glide Up as the delivery partner, REdI held three insightful sessions throughout the year. Each event was designed to bring together professionals, academics, and thought leaders to explore critical themes such as Artificial Intelligence, Climate Change, and ESG (Environmental, Social, and Governance) driven innovations. These events were a testament to the growing importance of multidisciplinary collaboration in addressing some of the world's most imperative challenges, offering a blend of technical knowledge, ethical considerations, and future-focused solutions.

The first volume of the REdI series, held on the 27th and 28th May, delved into the theme "Artificial Intelligence (AI): Disruptive or Productive." This two-day event was inaugurated with an inspiring speech from Emeritus Professor Dato' Abang Abdullah Abang Ali, Chairman of MyREF, setting the stage for a deep exploration of AI's evolving role in modern industries. The discussions focused on the dual nature of AI, recognizing its potential to revolutionize sectors while

simultaneously posing challenges in terms of ethics, privacy, and job markets. Participants engaged in vibrant discussions on emerging trends, such as Al's ability to optimize resource management and the need to address its implications on workforce dynamics. The forum on Al in education opened up fresh perspectives on how artificial intelligence can be integrated into learning environments, ensuring that this technological evolution also empowers future generations.

On the 26th August, the second volume in the REdI series tackled one of the most pressing issues of our time: the climate change. Themed "Climate Change: Responding to the Climate Emergency", the event brought together experts to examine how global and local efforts can be aligned to combat the adverse impacts of the climate change. The sessions ranged from discussing global responses and policies to exploring how engineering and technological innovations can be leveraged to mitigate environmental damage. There was also an emphasis on public awareness and education, ensuring that communities are informed and engaged in climate action. A forum session concluded the event by addressing the challenges in implementing climate strategies, while also highlighting the importance of policy interventions and technological solutions in managing the ongoing crisis.



The third volume of REdI 2023, held on the 25th November, addressed the increasingly important intersection of technology and ESG principles, under the theme "Tech for Good: Leveraging ESG-Driven Innovations for Sustainable Development and Wellbeing." The discussions during this event emphasized the need for ethical and governance frameworks that can guide technological advancements in a manner that is aligned with sustainable development goals. Experts shared insights on how innovations in various industries can drive not only economic growth but also contribute to social and environmental wellbeing. The sessions focused on ESG-driven technological innovations, ethical practices in technological governance, and the role of technology in enhancing social wellbeing. The concluding forum explored how regulatory technologies (RegTech) can be employed to ensure cybersecurity, compliance with ESG standards, and the protection of privacy in an increasingly invasive digital world.

The 2023 REdI series successfully provided a space for intellectual engagement on some of the most critical issues faced by our society nowadays. The discussions on artificial intelligence, climate change, and ESG-driven innovation were timely and relevant, drawing on a miscellaneous range of expertise and experiences to offer practical insights and forward-thinking solutions. In

addressing global challenges, each event highlighted the importance of collaboration not only between different sectors but also within international communities across the globe. The partnerships with Universiti Malaya (UM), MBOT, and Glide Up played an instrumental role in ensuring the success of these events, demonstrating the values of collective actions in driving meaningful changes. As we look forward into the future, REdI remains committed in continuing its mission of fostering knowledge exchange and innovation, contributing to sustainable development and societal wellbeing in meaningful ways.



iv. MyREF Scholar Incubator Program (MyREF SIP)

MyREF Scholar Incubator Program (MyREF SIP), initiated by Malaysian Research and Education Foundation (MyREF), was designed to offer comprehensive academic and personal development support for Form 4 and Form 5 students, particularly those from the B40 community. This program, rooted in a deep commitment in addressing educational disparities among students from underprivileged backgrounds, aimed to equip them with the skills, knowledge, and confidence necessary to ace their Sijil Pelajaran Malaysia (SPM) examinations and their life beyond. Through strategic partnerships with leading institutions like Universiti Malaya (UM), and industry leaders such as Aerodyne and Prasarana, MyREF SIP aspired to not only boost academic performance but also foster essential life skills like critical thinking, time management, and career planning.

In December 2023, the program officially began with a crucial meeting at SMK Bandar Puchong Jaya (A), where the selection criteria for 20 students were discussed in detail with the school's teachers. The chosen students, all from the B40 category, were identified based on their academic potential and personal qualities, ensuring that those selected would benefit the most from the tailored interventions planned under the Scholar Development Programme (SDP) and the Scholar Motivation Programme (SMP). These programs are designed to address both the academic needs and personal growth of the students through intensive mentoring, targeted tutoring, and motivation-building exercises.

SMK Bandar Puchong Jaya (A) was selected due to its large population of underprivileged students, aligning with the program's mission of supporting schools with significant socioeconomic challenges. Moreover, the school's past success in implementing development programs in partnership with Universiti Malaya (UM) made it an ideal

candidate for this initiative. The discussions during this initial meeting were pivotal in setting the foundation for a comprehensive support system that would not only focus on improving students' academic achievements but also work on their self-esteem, discipline, and career aspirations.

As the program is set to begin its full implementation in January 2024, this report focuses on the preparatory stages highlighting meticulous planning, coordination, and collaboration that took place between MyREF, the school, and its teachers. The early efforts to define the program's structure and objectives are instrumental in ensuring that the students will receive the most impactful support possible. This phase marks a significant step towards addressing the educational challenges faced by these students, providing them with opportunities for growth and success. A detailed analysis on the program's progress and outcomes will be included in next year's report, in which the full impact of this initiative will be assessed.







Special Project: Justice For Palestine Action Front (JPAF)

INTRODUCTION

The Justice for Palestine Action Front (JPAF) is a public initiative that brings together peace-loving individuals from all backgrounds, united by a commitment to achieving peace and justice for the Palestinian people. Operating as a Special Project under the Malaysian Research and Education Foundation (MyREF), a foundation registered with the Legal Affairs Division of the Prime Minister's Department, Malaysia, and supported by ACCIN, Malaysia.

JPAF is dedicated to raising awareness about the realities faced by Palestinians, fostering unity among them, and advocating for the creation of an inclusive Palestinian state where Muslims, Christians, and Jews can once again coexist peacefully. JPAF represents a peaceful resistance against the oppression of the Palestinian people, a cause embraced by all who stand for justice and peace.



CASE FOR CHANGE

For 76 years, the Palestinian people have endured immense hardship. Numerous efforts have been made to support them, including awareness campaigns, humanitarian assistance, and reconstruction initiatives led by various individuals and organizations both locally and globally. Despite these efforts, there is now an urgent call for a comprehensive and sustainable resolution for the Palestinian issue. To accomplish this, it is crucial for the people of the world to stand together and rally support from various communities worldwide. The international community must reject

Israel's apartheid policies and practices and advocate for the establishment of a sovereign Palestinian state.

VISION, MISSION AND MAIN NARRATIVE

JPAF is committed to a clear vision and mission, centred on the establishment of a State for all—a Palestinian state that embraces all its people. JPAF has strategically differentiated its stance against Zionism and apartheid through targeted campaigns.

JPAF seeks to collaborate with other NGOs and organizations to promote unity among Palestinians and work collectively towards this shared objective. The goal is to enhance existing efforts by integrating current experiences and emphasizing the values of unity, sustainability, and peace, rather than duplicating what has already been done. In alignment with this approach, JPAF has defined its vision and mission as follows:

Vision

Independent State of Palestine for All

Mission

Nurturing Platforms & Initiatives to Achieve Justice for Palestine

In realizing the vision and mission, JPAF has also set this main narrative –

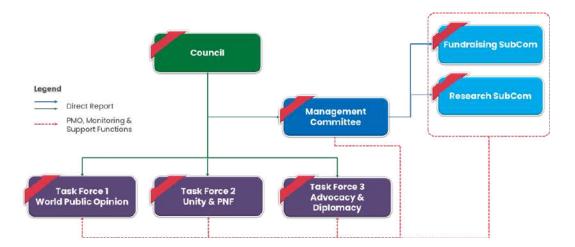
"An Inclusive and Democratic Palestine State for All"

with the focus to develop:

- i. A state which is recognized and sovereign
- ii. A state where the peace-loving, good Muslim, Jews and Christian live together in harmony
- iii. A state which is sustainable, with excellent political, economic and social systems

THE GOVERNANCE STRUCTURE

The governance structure of JPAF consists of a Council, 3 Task Forces and a Management Committee, with 2 sub-committees namely Fundraising Sub- Comm and Research Sub-Comm. The overall relations of each of the entity is described in the figure below.

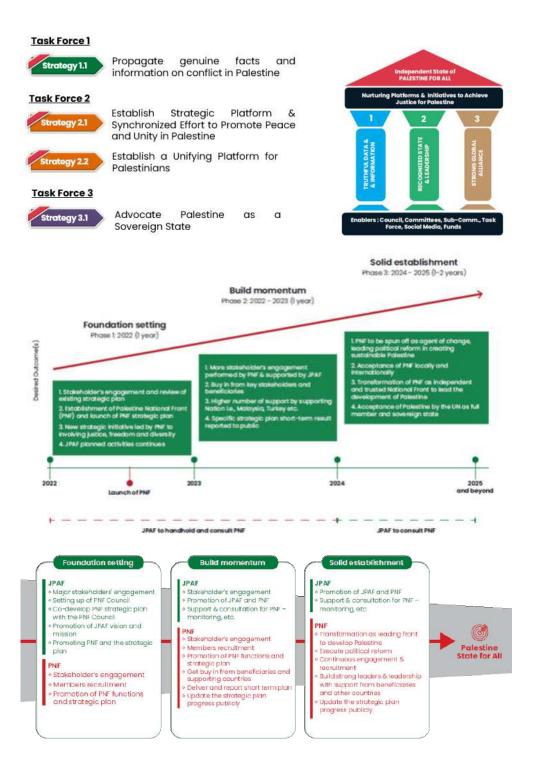


The function of each entity are as follows:

- i. Council JPAF Council was responsible for policymaking and determining the direction of JPAF. They lead the planning and progress monitoring for all the committees and task forces. JPAF, under the purview of the Council, adheres to the strict guidelines and practices of good governance and financial accountability.
- **ii. Management Committee** JPAF Management Committee was established to execute matters in administration, operation, financial management and Sub-Committee (SC) management of JPAF. The Committee supported the Council and Task Forces and acted as the Project Management Office (PMO) in executing the JPAF Strategic Plan.
 - **a. Fundraising SC** This SC oversaw the fundraising activities and initiatives and was responsible for developing comprehensive and long-lasting sources and strategies for funding.
 - **b. Research & Consultancy SC** This SC conducted studies, action research and consultancy to support JPAF and Task Forces' activities.
- **iii. Task Force 1: World Public Opinion** Sharing the truth about the situation on the ground in Palestine with peace-loving people of the world an debunk the myths, misinformation and propaganda peddled by the mainstream media, especially in the West.
- iv. Task Force 2: Unity and Palestine National Front Promoting peace and unity among all people of the world, and among the Palestinians in the West Bank, Gaza, Israel and in the refugee camps, through a Palestine National Front.
- v. Task Force 3: Advocacy and Diplomacy Sharing the need for Justice for Palestine and promote acceptance and support among international bodies and agencies.

THE STRATEGIC PLAN

JPAF has successfully developed a strategic plan that serves as the guiding framework to achieve its vision and mission. Through rigorous lab sessions, three main pillars were identified, which were further expanded into four strategies and nine key performance indicators, organized across three Task Forces. The summary of JPAF's strategic plan is outlined in the figure below, along with the proposed roadmap for JPAF.



JPAF ACTIVITIES THROUGHOUT 2021 - 2023

Since its launch in July 2021, JPAF has been actively engaged in studies, research, webinars, and conferences as part of its efforts to achieve its vision and mission. The activities presented in this report are organized by Task Forces and committees. It's important to note that some initiatives were collaboratively executed across multiple Task Forces to enhance impact and optimize the use of available resources.

i. MANAGEMENT COMMITTEE AND SUB-COMMITTEES

The Management Committee played a significant role as secretariat of JPAF since its inception in 2021. Overseeing 2 sub- committees (SC), namely the Research and Consultancy SC and the Fundraising SC, these are the activities being conducted throughout the year 2021 – 2023.

a. Management Committee

- Overseeing day-to-day operations and monitoring JPAF's overall activities, including the Task Forces, through weekly and bi-weekly meetings. Since 2021, a total of 58 meetings and coordination sessions have been conducted.
- Responsible for organizing JPAF Council Meetings, with four meetings held since JPAF's inception.
- Leading strategic workshops and lab sessions to develop the JPAF strategic plan, with three workshops and one review session successfully completed by the committee.
- Coordinating a strategic retreat session for JPAF Council Members, in collaboration with Profess Consulting Group, led by Hj. Adam Said.
- Successfully developing the JPAF Risk Profile/Matrix and Master Narrative.

b. Research and Consultancy SC

- Developed a comprehensive bibliography database consisting of articles and research papers on Pro-Palestine and Pro-Zionist topics.
- Published three books in 2023, as listed below:
 - Palestinian Unity: A Strategic Plan for Achieving Unity among Palestinians and the Global Community
 - Tajdid
 - Himpunan Artikel Insight 2022: Harapan Untuk Palestin

c. Fundraising SC

- Conduct multiple meetings with potential stakeholders including
 - Corporate entity MK Land, Ingress Group, Al-Bukhary Foundation
 - NGOs IKRAM, MyCARE, Global Peace Mission and My Aqsa Defenders (MyAD)
- Print and distribute flyers in a few mosques and flea market around KV Areas
- Engagement with fundraisers to explore strategic fundraising methods for JPAF

ii. TASK FORCE 1: WORLD PUBLIC OPINION

Task Force 1 (TF1) was the most active of the three task forces. TF1 had been instrumental in developing and maintaining JPAF's social media accounts and had published monthly articles in collaboration with MyREF's resident writers. The activities and accomplishments of TF1 are outlined below.

- Published monthly articles 27 articles within 2 years
- Introduced talk show called Bicara JPAF Total of 8 sessions conducted, average of 1 session every quarter
- · Social Media
 - Facebook **489** followers, **429** likes, **average of 2 minutes retention** time for posted contents
 - Instagram 205 followers, 139 post
 - TikTok **501** video post, **10.6K** followers and **268.4K** total likes for all posted video
- Engaged with a social media company to develop special content on Apartheid.

iii. TASK FORCE 2: UNITY AND PALESTINE NATIONAL FRONT

Task Force 2 (TF2) held critical importance due to its urgent mission of promoting unity and establishing a Palestinian National Front. Notable achievements by TF2 are outlined below.

- Organized a PNF Strategic Workshop and engagement session in Istanbul with Palestinian representative
 - Date of workshop 15th to 16th of January 2023
 - Number of JPAF delegates 10 pax, led by Prof. Emeritus Abang Abdullah
 - 2 research papers presented Unity and Tajdid
 - 1 full-day workshop session
 - Technical visit to 3 organizations Palestine Solidarity Association, Rajeen TV and Union of Palestinian Scholars

- Organized World Palestine Conference (WPC2023) in Putrajaya
 - Date of Event 17th and 18th June 2023
 - Special Guest Sheikh Ekrima Sabri, Former Grand Mufti of Al-Aqsa
 - Number of Participants Total of 121 participants 75 Physical Participants, 46 Online Participants
 - Establishment of the International Consultative Council for Palestine (ICCP) officially on the 17th of June 2023
 - First ICCP Meeting held on the 17th of June 2023
 - 1 follow-up workshop on the 18th of June 2023
- Successfully developed a strategic plan for ICCP and finalized the strategic plan in a Special Workshop with Dr. Sami Salahat, ICCP Sec. Gen. on the 15th of August 2023. The overview of ICCP strategy is illustrated and explained in the figure below.



Strategy 1: Leadership and Education

Development of future leaders with good values, qualities and competencies through strategic educational support and comprehensive development program and system to lead the efforts of liberating Palestine and unity of the Ummah.

Strategy 2: Media and Public Opinion

Uniting the narrative of Palestine issues and positioning the trained leaders at the forefront of liberation efforts through strategic communication plan.

Strategy 3: Advocacy

Mobilizing international support to liberate Palestine through coalition and strategic cooperation.

 Building on the strategic plan developed, efforts are now underway to provide leadership education and training under MyREF and HIKMAH. This initiative will focus on nurturing future leaders, aligning with the requests from the Palestinian community and the objectives outlined in the strategic plan.

iv. TASK FORCE 3: ADVOCACY AND DIPLOMACY

Task Force 3 (TF3) encountered several challenges in launching its activities, primarily due to resource constraints. Despite these obstacles, MyREF has made efforts to mobilize its internal resources to support TF3 through the following activities.

- Introduce roadshow program called Jelajah JPAF Total of 4 roadshows conducted in collaboration with 4 institutions of higher learnings to either conduct talk shows on Palestine or open booth to distribute information on JPAF and Palestine –
 - Kolej Universiti Islam Selangor (KUIS)
 - Universiti Tenaga Nasional (UniTEN)
 - Universiti Malaya (UM)
 - Universiti Perguruan Sultan Idris (UPSI)
- Involvement of Ir. Jamaluddin, Deputy Chairman of JPAF as representative during the 13th Global Coalition for the Support of Al-Quds and Palestine conference in Istanbul, Turkiye from 1st to 4th of December 2021.
- Involvement of Ts. Mohd Khairuddin Rais, Asst. Sec. Gen of JPAF in an engagement session with Palestinian NGOs and Civil Society hosted by the Speaker of Parliament on the 15th of March 2023
- Conducted an online debate session called **Debat JPAF** in collaboration with the Royal Debate Alumni Total of 2 debate sessions being conducted
- Ran a petition in change.org titled Palestine as sovereign state and full member in the U.N – To-date, 1,507 has signed the petition

FINANCIAL IMPLICATIONS

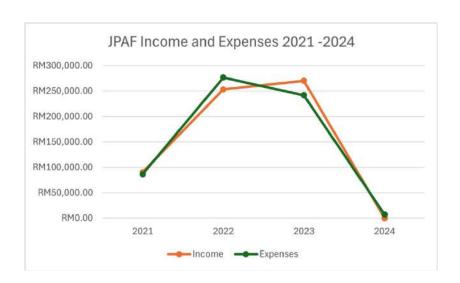
Financial stability has been a persistent challenge for JPAF since the project's inception. The project has relied primarily on funding generated through activities conducted under JPAF, without a stable income stream. Despite this, the funds received over the years have adequately covered operational expenses, with MyREF providing supplementary subsidies. The amount of subsidy from MyREF has increased over time due to a shortfall in fund raised.

The primary contributors to JPAF projects are:

- i. IKRAM Hulu Selangor
- ii. Chairman of JPAF
- iii. Secretary General of JPAF
- iv. Chairman of TF2, JPAF
- v. Yayasan Buruj
- vi. Dunia Melayu Dunia Islam (DMDI)

To date, the total income received is **RM613,528.15**, while expenses have amounted to **RM611,511.91**. As of August 2024, the remaining balance for JPAF funds is **RM2,016.24**. The balance shall be used to jumpstart ICCP.'

Year	Income	Expenses
2021	RM90,117.21	RM86,194.84
2022	RM253,286.28	RM276,579.58
2023	RM270,124.66	RM241,737.49
2024	RM0.00	RM7,000.00
TOTAL	RM613,528.15	RM611,511.91



CHALLENGES

Upon revisiting the triple constraint and SWOT analysis, it is evident that the assumptions and elements analysed were accurate. While some challenges have been successfully mitigated, most have been addressed as they arose. It is important to acknowledge the substantial contributions made by several JPAF Council members and Task Forces, along with MyREF team members, which have been instrumental to the success of this project.

Despite facing numerous challenges, the team has successfully sustained the project through to completion, achieving commendable results relative to the available resources. The challenges identified in previous analyses are summarized in the figure below.

TRIPLE CONSTRAINT ANALYSIS



- · Two (2) Years to achieve major milestones
- Three (3) TF to be mobilized and fully functioning in 1 year



- Current financial status needs major improvement
- Current manpower (full-time executive) needs ramping up
- Number of volunteers and their commitment needs to be improved



- Imbalance scope vs. current strength and support
- Some KPI and Target are currently impossible to be achieved with current state of support and capability
- Mandate in realizing JPAF's goal and initiatives

SWOT ANALYSIS

STRENGTHS

- Prominent people as advisors i.e., Tun Mahathir
- Network of exist members/volunteers existing



WEAKNESSES

- Execution of strategic plan
 Support from Palestinian groups / leaders
- Lack of volunteers/members in Task Forces and Sub-Committee

OPPORTUNITIES

- Current global issues can be used i.e., Ukraine invasion
- World public opinion is still strong in supporting Palestine

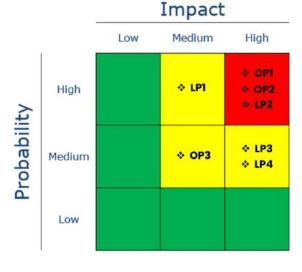


THREATS

- Swing of public opinion
 Support from council members & volunteers
- · Limited time frame and resources
- Unsustainable income and fund

JPAF RISK MATRIX

Risk Description	
Support and mandate for JPAF from the Palestinians or related beneficiaries	LP1
Operational/legal constraint in establishing and mobilizing PNF	LP2
Political intervention from Hamas or Fatah especially on PNF	LP3
Changes in public opinion and foreign influence	LP4
Inconsistent and unsustainable Project Fund	OPI
Limited resources (manpower & volunteers) to run JPAF Task Forces and Sub Committee	OP2
Limited expertise in advance technology such as big data, data analytics	OP3



CLOSING

The JPAF project concluded in 2023, marking the end of JPAF Council Member term of appointment and the project timeline. The efforts to address challenges and achieve JPAF's vision and mission have yielded positive results, though not entirely as anticipated. This outcome can be attributed to constraints related to resources, particularly the lack of a stable funding and income stream, as well as the immense difficulty in getting a buy-in for JPAF's special focus or thrust on liberation, as opposed to the regular humanitarian assistance or awareness campaigns which most organizations in the country as well as overseas are focusing on.

Nevertheless, the ultimate measure of success lies in the sincere devotion of JPAF members and supporters, plus the accomplishments achieved in this difficult endeavor. JPAF has succeeded in garnering support from various sources, even from those initially skeptical of the liberation idea. This demonstrates that, for future projects of a similar nature, meticulous planning and execution are essential to ensure continued progress, with a more reliable income stream and more substantial outcomes.

JPAF is succeeded by ICCP which shall bring the issues and struggle to the international level. The existing committee have submitted an application for registration of ICCP as a foundation or waqf in Istanbul, Turkey with a financial allocation from JPAF, and are currently waiting for approval, after some revisions on the draft submission as required by the Turkish authorities.

For the record, MyREF and JPAF hereby extend its deepest gratitude to everyone who contributed to the success of JPAF. The unwavering support, dedication, and belief in the vision and mission of JPAF were crucial in overcoming obstacles and achieving the project goals. The commitment and efforts provided throughout these years are deeply appreciated. Each contribution has played a vital role in advancing the project, and the

collective impact has been significant. As the JPAF project concludes, the achievements realized serve as a testament to the collaborative spirit and perseverance of all involved. The legacy of this work will continue to inspire future efforts towards the shared goal of justice and freedom for Palestine.

APPENDIX

BICARA JPAF

















JELAJAH JPAF







DEBAT JPAF





PNF WORKSHOP 2023, TURKIYE



WORLD PALESTINE CONFERENCE 2023, PUTRAJAYA











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